



Case Study

Charps LLC Drives Regional Expansion While Downsizing their New-Hire Safety Training Expenses

Client:

Charps LLC

Industry:

Pipeline Construction

Size

250 employees

Benefit:

- ◆ Significant reduction in new-hire training expenses
- ◆ Improved safety training



Client Profile

Beginning as a small Midwest pipeline construction company, Charps, LLC has grown steadily into a best-in-class provider of large-scale pipe construction, installation, and maintenance services.

Today, Charps teams extend their expertise to worksites nationwide, but rapid growth within a cyclical market presented a challenge: How do you efficiently preserve a best-in-class safety culture while onboarding a widely dispersed team of new or temporary skilled workers?

With only six field safety representatives conducting training at sites stretched across the country, Charps needed a technological solution to efficiently scale their onboarding requirements.

Key Metrics

1

Training module to distribute, administer, and maintain

90+

Trainees apply what they have learned in first month

60

Minutes saved for each trainee

100+

Hours saved in travel time and training administration



How KPA Helped

Working closely with Charps' safety administration staff and using existing PowerPoint materials they supplied, KPA's content development services team built an onboarding tool that combines the trainings needed by new employees into a single eLearning course.

The solution directly addressed the myriad of occupational hazards employees face on pipe installation and maintenance worksites as well as integrating animated content, professional voiceover narration, and knowledge assessments for a professional and engaging experience.

With cost savings surpassing Charps' initial investment within the first year of deployment, the tool continues to demonstrate a significant value three years on. In addition to the measurable time savings, the onboarding training materials are more standardized in substance and more authoritative in presentation. According to Andrea Anderson, Director of Health and Safety,

"We know we are hitting on every topic ... and when you deliver training in a more professional manner, it reflects positively on your company as a whole."

About KPA

KPA provides Environment, Health & Safety (EHS) and Workforce Compliance software and services for thousands of dealerships across the US and Canada. KPA solutions help clients identify, remedy, and prevent workplace safety and compliance problems across their entire enterprise.

The combination of KPA's software platform, EHS and F&I consulting services and award-winning training content helps dealers minimize risk so they can focus on what's important—selling and servicing cars. For over 30 years, KPA has helped 10,000 + clients achieve regulatory compliance, protect assets, and retain top talent.

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